



2021 Impact Report



Reflecting on 2021

I am immensely proud of Brave Step's progress in 2021. In celebration of our accomplishments, this impact report shows some of the ways in which we braved forward, despite the past year's unknowns and obstacles. Together, we met an overwhelming need for trauma-informed mental health care, introduced two new programs, and continued to foster organizational growth.

We all are Changemakers when we help each other build a better tomorrow today. By uniting as parents, caregivers, friends, family, loved ones, survivors, and community advocates, we shape a stronger, more supportive community for current and future generations.

We look forward to transforming more lives, families, and communities in the years ahead. Thank you again for your service and support.

With gratitude,

Caleb Holloway
Board President, 2020-2021



ABOUT BRAVE STEP

Mission

Brave Step empowers individuals who have been impacted by sexual violence. To shape a strong, supportive community, we:

- Provide personalized services that help adults impacted by sexual violence reclaim the life they deserve;
- Foster brave public conversations about sexual violence; and
- Cultivate courageous changemakers.

Vision

To inspire and empower adults to take action within their lives and to shape a strong, supportive community for current and future generations.

Guiding Principles

- Brave is empowering our bravest to reach new heights through personal healing and growth.
- Brave is being survivor and loved one centered at the core of every program, project and decision.
- Brave is demonstrating compassion and building trust at each interaction.
- Brave is embodying integrity when the stakes are high, advocating for those impacted and honoring them with our actions.
- Brave is delivering multi-disciplinary services that are responsive and flexible to the need while maintaining a personal touch.

FINANCIALS



**Funds Raised
(calendar year)**

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\$168,240

BUDGET BREAKDOWN

5.1%

Fundraising

90.8%

Programming

4.1%

Admin



cents of every dollar benefit Brave
Step's programs and services.

FINANCIALS



MAIN SOURCES OF REVENUE

Individual
Contributions

\$48,959.57

Foundations

\$42,809

State Funding

\$6,879.74

Faith-Based Giving

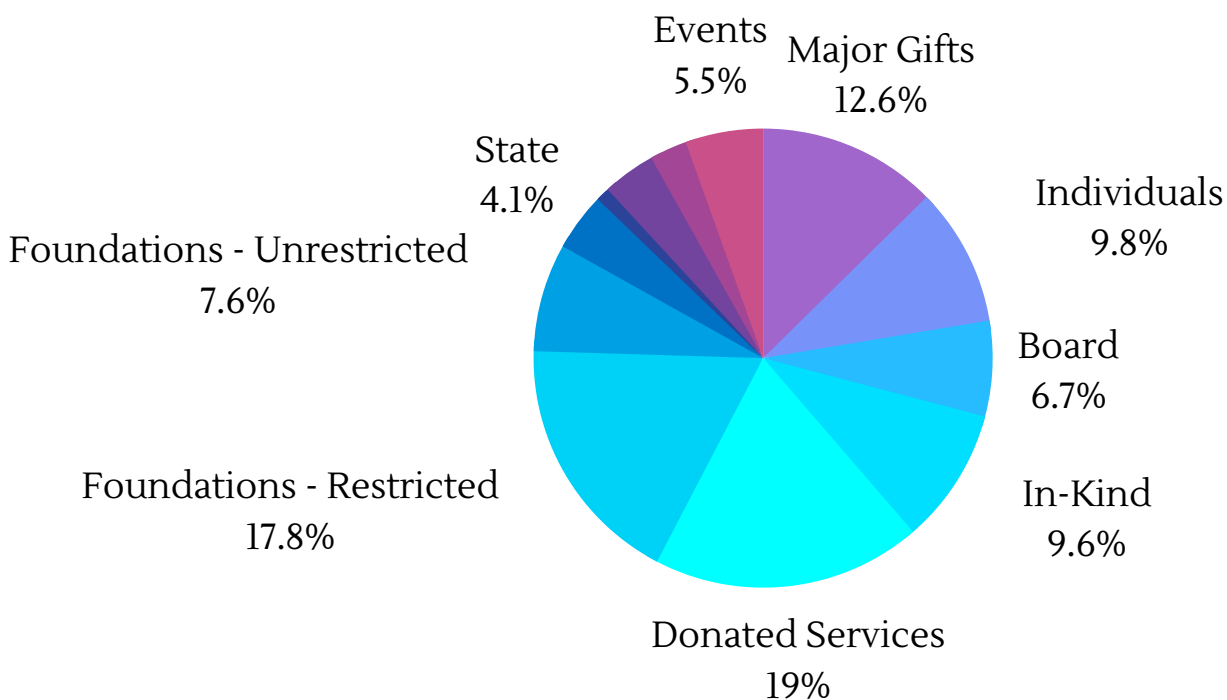
\$4,425.24

Corporate
Contributions

\$6,302.16

Special Events

\$9,216.40



Programming By The Numbers

ADULT SURVIVOR CARE

Clients Served	121
Since Inception	329
Clinical & Program Hours	317

CHANGEMAKER

Changemakers	588
Brave Pacts Signed	236
Steps Taken	985
New Constituents	226

LOVED ONES

Custom Curriculums Developed	6
Program Pilot	21

COMMUNITY EDUCATION

Brave Public Conversations	303
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ADULT SURVIVOR CARE



Year-Over Year Increase in
Individual Counseling Requests

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56%

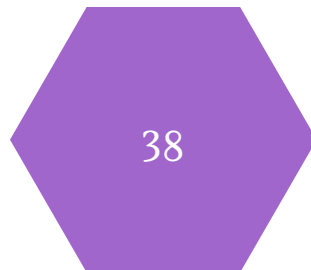
A Year of Firsts:

- First "Brave Mom" custom-developed program for survivor moms
- First Spanish-speaking group therapy
- First group therapy for survivors in detention center
- First offerings of both virtual and in-person peer support groups

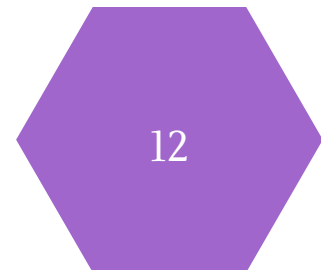
Programs & Events



Participated in 2+
Programs



Courageous Peer
Leaders



“Lo mejor fue para mi que fui escuchada y nadie me juzgo
alcontrario senti much apoyo por el grupo.”

"[The best thing for me] was that [I felt that] I was not alone. That
a lot of people have gone through what I have gone through."

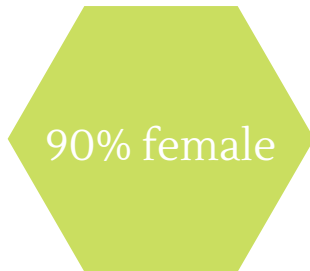


ADULT SURVIVOR CARE

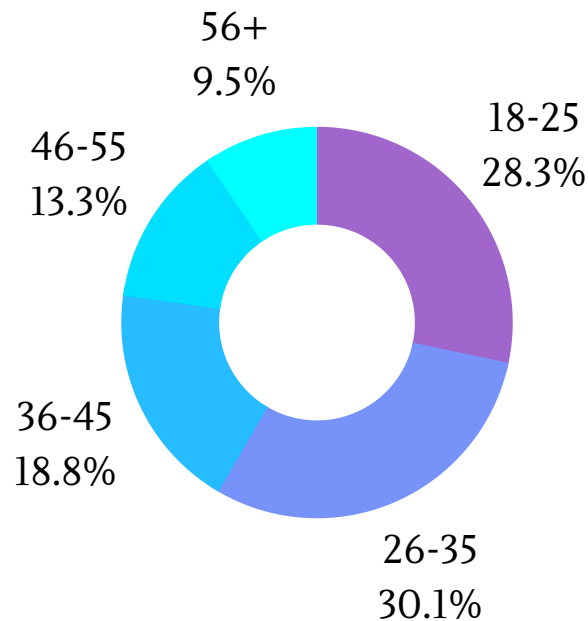


DEMOGRAPHICS

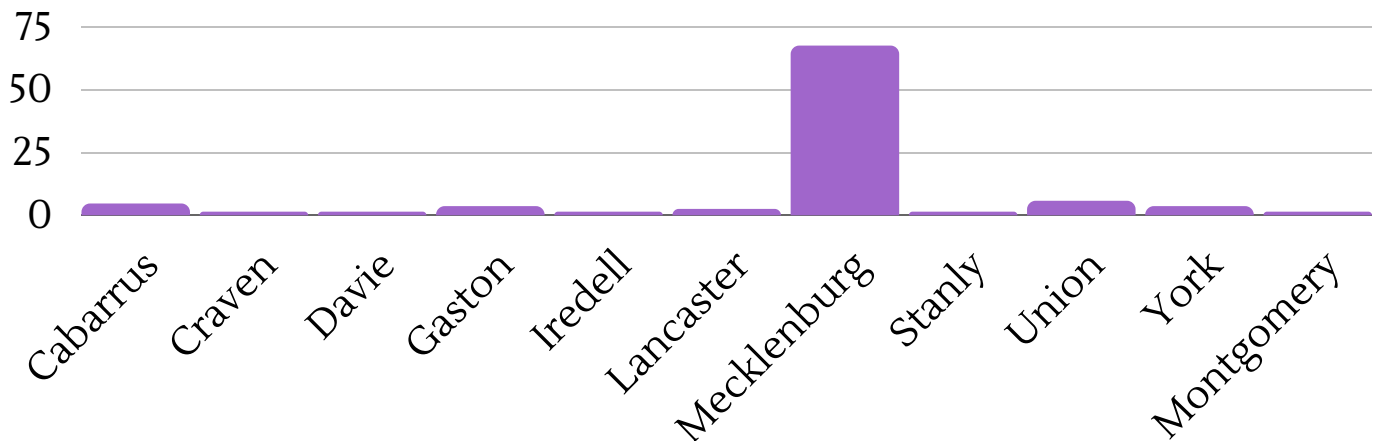
Gender Identity



Age of Those Served



Geography



"As a mental health therapist and yoga instructor, I've worked with Brave Step and appreciate the services that Brave Step offers survivors; they find the most highly qualified providers practicing the most effective modalities for trauma and developmental trauma. Brave Step is constantly expanding their offerings and accessibility for those seeking support. Brave Step clients are invested in the work and the change I have seen has been absolutely amazing!" Katie Overcash



NEW PROGRAMS

Changemaker

The Changemaker program gives participants the tools they need to support one another and help prevent future sexual violence.

Changemakers access carefully-vetted and trusted resources, receive goal setting support, participate in training sessions, and gain the education they need to take steps toward action.

Loved Ones

Over the years, we have learned firsthand professionally and personally that loved ones of sexual violence survivors have nowhere to turn for help, guidance, or direction.

After an extensive research phase, the Brave Step Loved Ones psychoeducation program came to life in 2021. The program is designed to teach loved ones about the impact of sexual violence, their role as an ally, arm them with knowledge and skills, and offer kinship and support from others in similar experiences.

Six iterations of the curriculum were designed - an in-person and virtual version for three audiences.

- Intimate partner of an adult survivor
- Family member and/or ally of a young person who has been sexually abused
- Family and/or friend of an adult survivor

With a public presentation and the first prototype group taking place in October, Brave Step is poised for additional testing of the evidence-based model in 2022.

2021 LEADERSHIP



Board of Directors

- Chaz Beasley, J.D.*
- Kenneth Cooper, CPA*
- Erin DiCesare, PhD
- Darrell Fincher, MS, PHR, SHRM-CP
- Lisa Littlejohn Hill, PhD, LCMHC, MBA
- Caleb Holloway, J.D.
- Courtney Lawrence, MSW, LCSW
- Ashley Pearson, J.D.*
- Christine Roper, MSPT, RYT
- Emily Wetsel, CPA*

*First-Year Members

Advisory Board

- Bentley Ball, MA, LCMHC
- Samantha Easters, MSW, LCSW
- Gene Edwards, PhD
- Joyce Hennessy, MSW, LCSW
- Jan Keny, MS, LCMHC
- Leigh Norwood, LCSW, MSW
- Diana Torres, MSW, LCSW
- Mike Yonkovig, PhD
- Sue Anne Wrenn, LCSW



One way in which Brave Step is unique is how we customize care based on the needs of the survivor. I think that is one of the things this organization does well. We also do not normalize sexual abuse or assault, but we normalize the fact that everybody knows somebody that has experienced it. While we are committed to the purpose and the mission, we also recognize that we are serving in a way that helps people live their lives better and not just the survivors. Now at this point, their loved ones or their coworkers or whomever else who may not have understood has the opportunity to learn and create positive change.

DR. LISA LITTLEJOHN HILL

2022

Capacity building through staffing and volunteer expansion.

Brave Step Loved Ones Prototype

Continue growing programs and assess Changemaker impact.

Deepening impact in underserved communities.

2023

Achieving financial and operational stability.

Continued growth and intentionality of earned and contributed revenue strategy.

Launch of Brave Step Loved Ones program.

Braving Forward – 2022 and Beyond



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LinkedIn www.linkedin.com/company/ABraveStep

Thank you for supporting this
brave mission.