



**Empowering Survivors.  
Preventing Harm.  
Strengthening Communities.**

*Color It Blue* is Brave Step's annual campaign during Sexual Assault Awareness Month and Child Abuse Prevention Month to raise awareness of sexual violence, support survivors and equip communities with tools for prevention. Faith communities play a powerful role in creating safety, recovery and hope and often serve as:

- Trusted first points of disclosure.
- Moral voices for justice and protection
- Anchors in communities where prevention and support are urgently needed.

Your participation shows survivors are seen, valued and safe and helps families and caregivers learn skills that prevent harm before it happens.

### **How Your Organization Can Participate**

1. Designate a “**Color It Blue**” day. Activities can include:
  - Wearing blue
  - Including a moment of prayer, reflection or solidarity
  - Sharing Brave Step resources in the bulletin or announcements
2. Host an ally workshop for parents, caregivers, youth leaders and pastoral care teams. This equips your congregation with practical tools to support survivors and prevent harm.
3. Decorate & display **blue**.
  - Assemble and distribute blue ribbons.
  - Use “I Color It Blue for ...” signs for testimonies of support for survivors.
  - Bulletin board or lobby display
4. Peer-to-Peer Fundraising
  - “Blue Saturday/Sunday Offering”
  - Youth or small group Cookies, Cupcakes and Color It Blue sale
  - Join our [virtual walk/run](#) throughout April

**Your Impact:** By joining **Color It Blue**, your community will:

- Publicly stand with survivors
- Promote safe, supportive environments
- Equip your families with prevention tools

**Let's Partner:** Brave Step has available:

- [Digital toolkit](#)
- [Social media graphics](#)
- [“I Color It Blue” signs](#)
- Education and prevention trainings

Reach out to explore how your faith community can **Color It Blue** with us. [info@bravestep.org](mailto:info@bravestep.org)

*Together, we can build a safer and more compassionate world.*