



2026 SPONSORSHIP OPPORTUNITIES

Meat Fest

benefitting Brave Step

A bold, flavorful community BBQ competition where neighborhood pitmasters, backyard grillers and meat lovers go head-to-head — all to raise critical funds for survivors of sexual violence. Every bite takes us one step closer to a safer, more compassionate community.

300+

Guests expected
in October 2026

2×

Attendance & dollars
grown over two years

\$100

Funds one hour of
survivor counseling

10

Years serving
survivors & families

WHY MEAT FEST

A BACKYARD COOKOUT WITH A BRAVE PURPOSE

Guests enjoy family-style tastings, live music, local brews, family-friendly activities, a silent auction and a lively bourbon live auction — a genuinely fun afternoon that does serious good.

Your sponsorship fuels **Brave Step**, which helps adults impacted by sexual violence claim the life they deserve, fosters brave public conversations and cultivates courageous changemakers who help prevent future harm.

“Supporting Brave Step is one way I feel I can make a difference for someone right now.”

— Brave Step supporter

Your sponsorship in action

At Brave Step, **\$100 provides one hour** of trauma-informed counseling for a survivor. Here is what your support makes possible:

- **\$500** → 5 hours of life-giving counseling
- **\$1,000** → 10 counseling hours, or group therapy for a full cohort
- **\$2,000** → 20 hours of survivor care
- **\$3,000** → supports a full Loved Ones education group
- **\$5,000** → 50 hours of care toward erasing the waitlist

BRAVE STEP AT A GLANCE

674

Survivors & loved ones served since 2014

40,000

Minutes of therapy offered in 2024–2025

22.8%

Reduction in PTSD symptoms at 12 months

18

North Carolina counties served

Recognized as 2024/25 “Mental Health NPO of the Year” (Corporate LiveWire) and “Best Sexual Violence Survivor Support Services 2025 – North Carolina” (Acquisition International).

WHAT TO EXPECT

Taste & compete

Family-style tastings from neighborhood pitmasters and backyard grillers going head-to-head for bragging rights.

Gather & celebrate

Live music, local brews and family-friendly activities make for a genuinely fun afternoon outdoors.

Bid & give

A silent auction and lively bourbon live auction turn generosity into real impact for survivors.

Save the date — October 24, 2026

Saturday, 2:00–6:00 p.m. • 2101 Shenandoah Ave., Charlotte, NC 28205

See you at the grill.

CHOOSE YOUR LEVEL

SPONSORSHIP OPPORTUNITIES

\$5,000

**PREMIERE SPONSOR —
“PRESENTED BY”**

- Premier “Meat Fest presented by [Your Company]” billing on all event materials
- Name/logo on all marketing & communications; website + monthly newsletter feature
- Judge a category and welcome guests from the stage
- Reserved table for eight (8) and a dedicated social media feature
- A 2026 employee learning session on awareness & prevention • First right of renewal

Funds 50 hours of survivor counseling

\$3,000

**PRESENTING
SPONSOR**

- Name/logo featured on all marketing & communication materials
- Featured on BraveStep.org and in the monthly newsletter
- Opportunity to judge a category and/or speak at Meat Fest
- Reserved table for six (6) • 2026 employee learning session

Supports a full Loved Ones group

\$2,000

**GRILL MASTER
SPONSOR**

- Sponsors a competition category (Beef, Pork, Chicken, etc.)
- Branded signage at the smoker & judging area, plus awards shout-outs
- Name/logo in at least five marketing & communication channels
- Reserved table for six (6)

SIZZLE STAGE SPONSOR

\$1,000

- Sponsors the live music; branded stage backdrop
- Name/logo in 2+ channels
- Logo + link on BraveStep.org

PHOTO BOOTH SPONSOR

\$1,000

- Branded photo backdrop with props
- Your logo on printed & shared photos
- Logo + link on BraveStep.org

TABLE SPONSOR

\$500

- Reserved table for six (6) guests
- Name included in event signage
- Logo + link on Courageous Partners page

HYDRATION STATION SPONSOR

\$500

- Branded water stations on site
- Name included in event signage
- Logo + link on Courageous Partners page

FRIEND OF THE FLAME

\$250

- Name listed on event signage as a \$250-level supporter of Brave Step

Custom and in-kind sponsorships are available and can be tailored to your goals.

BENEFITS AT A GLANCE

WHAT EVERY SPONSOR RECEIVES

BENEFIT	PREMIERE \$5,000	PRESENTING \$3,000	GRILL MASTER \$2,000	STAGE/BOOTH \$1,000	TABLE \$500	FRIEND \$250
Name/logo on event signage	✓	✓	✓	✓	✓	✓
Logo + link on BraveStep.org	✓	✓	✓	✓	✓	—
Featured in monthly newsletter	✓	✓	—	—	—	—
Logo on all marketing materials	✓	✓	—	—	—	—
Reserved table at Meat Fest	8	6	6	—	6	—
Speaking / judging moment	✓	✓	✓	—	—	—
Dedicated social media feature	✓	—	—	—	—	—
Employee learning session	✓	✓	—	—	—	—
First right of renewal (2027)	✓	—	—	—	—	—

Ready to fire up your impact?

Reserve your level, request a custom or in-kind package, or simply tell us what matters most to your team — we will build the rest around you. Sponsor commitments are requested by **September 15, 2026** to guarantee placement on printed materials.

Become a Meat Fest Sponsor

YOUR CONTACTS

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Give BraveStep.org/Donate

Thank you for your support of Meat Fest & Brave Step. Together, we are building a community where no survivor — and no family — has to navigate trauma alone.

